

Sample Bot (Booking Calls From "Likes")

In your ChatBlaze account you will find a "Sample" bot that illustrates an easy way to turn post "likes" into booked sales calls.

While that sample bot is set up for a business that provides investment products/services, it can work for any niche. The steps, scripts, and even the offer can quickly be modified to suit your business.

Watch the video below to see how the sample bot was built, how its scripts work, how it segments leads, and how it makes an offer to schedule a sales call.

Most importantly, notice how simple this bot is. When it comes to building bots that actually achieve their intended goal (i.e. booking sales calls in this case), simpler is almost always best.

<https://player.vimeo.com/video/1113733700?title=0&byline=0>

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